



Sponsorship Opportunities

Presenting Sponsor - \$5,000

- Company logo displayed prominently on all event related collateral materials including on-site event signage, stateofyoungphilly.org, and yiphillly.org
- Acknowledgement in e-mail marketing communications related to SOYP to over 6,000 people
- Corporate name recognition on all press materials including media kits, press releases and media alerts
- Speaking opportunity for a company representative at the Opening Civic Engagement Night event and Closing Party
- Promotional table at Civic Engagement Fair and Closing Party in a prominent location
- Non-profits organizations seeking volunteers receive a table at the Civic Engagement Fair.

Platinum Sponsor - \$2,500

- Company logo to appear in all event related collateral materials, including on-site event signage, stateofyoungphilly.org, and yiphillly.org
- Promotional table at Civic Engagement Fair in a prominent location
- Acknowledgement in e-mail marketing communications related to SOYP to over 6,000 people
- Non-profits organizations seeking volunteers receive a table at the Civic Engagement Fair

Gold Sponsor - \$1,000

- Company logo to appear in all event related collateral materials including on-site event signage, stateofyoungphilly.org, and yiphillly.org
- Acknowledgement in e-mail marketing communications related to SOYP to over 6,000 people
- Non-profits organizations seeking volunteers receive a table at the Civic Engagement Fair

Silver Sponsor - \$500

- Name/Organization listed on all event-related collateral materials including on-site event signage, stateofyoungphilly.org, and yiphillly.org
- Acknowledgement in e-mail marketing communications related to SOYP to over 6,000

- people
- Non-profits organizations seeking volunteers receive a table at the Civic Engagement Fair

Bronze Sponsor - \$250

- Name/Organization listed on all event-related collateral materials including on-site event signage, stateofyoungphilly.org, and yiphillly.org
- Acknowledgement in e-mail marketing communications related to SOYP to over 6,000 people
- Non-profits organizations seeking volunteers receive a table at the Civic Engagement Fair