



## Who

Young Involved Philadelphia (YIP) and over 30 programming partners.

## What

YIP will host the 7<sup>th</sup> Annual State of Young Philly (SOYP) from November 11 to 18, 2016. SOYP is an annual event series of events that brings together and leverages the voice of young Philadelphia. SOYP is a burst of programming designed to showcase the positive impact young, active citizens are having on Philadelphia, amplify their voices, and connect them with civic and social opportunities. SOYP will highlight conversations of how and what young Philadelphians are doing to continue to make Philadelphia a world-class city, and a place they want to build careers and lives.



## Where

Venues throughout Philadelphia

## When

SOYP is eight days of events from Friday, November 11<sup>th</sup> opening with YIP's Civic Engagement Fair through our Closing Party on Saturday, November 18<sup>th</sup>.

## Why

YIP is a national model for civic engagement among young professionals. YIP builds relationships and increases civic engagement to empower and connect young Philadelphians with the aim to make Philadelphia the premiere city for the next generation of leaders.

7<sup>th</sup> Annual State of Young Philly aims to:

- Promote a more engaged, informed and connected young population
- Spark collaboration between organizations on pressing issues
- Foster young leaders
- Demonstrate why Philadelphia is the premiere city for young people and talent
- Celebrate that Philadelphia has the fastest growing Millennial population of any city



Collaboration among young Philadelphians and nonprofit organizations is essential to the weaving the fabric of the next generation of leaders in Philadelphia.

## Thank you

Thank you in advance for your support. We look forward to recognizing you through social and print media, event signage and hosting you during the week.



## Sponsorship Opportunities

### Presenting Sponsor - \$5,000

- Company logo displayed prominently on all event related collateral materials including on-site event signage, stateofyoungphilly.org, and yiphilly.org
- Acknowledgement in e-mail marketing communications related to SOYP to over 6,000 people
- Corporate name recognition on all press materials including media kits, press releases and media alerts

**(Continued next page)**

- Speaking opportunity for a company representative at the Opening Civic Engagement Night event and Closing Party
- Promotional table at Civic Engagement Fair and Closing Party in a prominent location
- Non-profits organizations seeking volunteers receive a table at the Civic Engagement Fair.

### **Platinum Sponsor - \$2,500**

- Company logo to appear in all event related collateral materials, including on-site event signage, stateofyoungphilly.org, and yiphilly.org
- Promotional table at Civic Engagement Fair in a prominent location
- Acknowledgement in e-mail marketing communications related to SOYP to over 6,000 people
- Non-profits organizations seeking volunteers receive a table at the Civic Engagement Fair

### **Gold Sponsor - \$1,000**

- Company logo to appear in all event related collateral materials including on-site event signage, stateofyoungphilly.org, and yiphilly.org
- Acknowledgement in e-mail marketing communications related to SOYP to over 6,000 people
- Non-profits organizations seeking volunteers receive a table at the Civic Engagement Fair

### **Silver Sponsor - \$500**

- Name/Organization listed on all event-related collateral materials including on-site event signage, stateofyoungphilly.org, and yiphilly.org
- Acknowledgement in e-mail marketing communications related to SOYP to over 6,000 people
- Non-profits organizations seeking volunteers receive a table at the Civic Engagement Fair

### **Bronze Sponsor - \$250**

- Name/Organization listed on all event-related collateral materials including on-site event signage, stateofyoungphilly.org, and yiphilly.org
- Acknowledgement in e-mail marketing communications related to SOYP to over 6,000 people
- Non-profits organizations seeking volunteers receive a table at the Civic Engagement Fair

*If you have any questions about Young Involved Philadelphia and State of Young Philly please contact YIP's Development Team at [development@yiphilly.org](mailto:development@yiphilly.org).*



## Sponsorship Form

### Sponsorship Levels (please select one)

- Gold Sponsor- \$5,000
- Silver Sponsor- \$3,500
- Bronze Sponsor- \$2,000
- Copper Sponsor- \$1,000
- Iron Sponsor- \$500

Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Payment Options

- Visit <http://younginvolvedphila.org/corporate-sponsorship/>
- Check made payable to *Young Involved Philadelphia*
- Credit Card

Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_